

31st ANNUAL CONFERENCE OF
THE PAEDIATRIC ORTHOPAEDIC
SOCIETY OF INDIA

POSICON 2025

Innovations & Newer Trends



COME, BE A PART OF THE CONFERENCE

TRADE & TECHNOLOGY EXHIBITION

Date | 2-5 January 2025

Venue | The Forum Convention Center,
Club07, Ahmedabad.

Organised by



Pediatric Orthopaedic Surgeons'
Association, Gujarat

Societies Involved



POSICON 2025

Innovations & Newer Trends

Dear Esteemed Trade Partner,

We are thrilled to extend a warm invitation to you to participate in the 31st Annual Paediatric Orthopaedic Society of India conference, **POSICON-2025**, scheduled to take place from **2nd-5th January** at Ahmedabad, Gujarat, INDIA. This conference is set to be a premier event in the field, bringing together experts, professionals, and delegates from around the globe, with the theme of **“Innovations and Newer Trends in Paediatric Orthopaedics”**.

As one of our esteemed trade partners, we invite you to showcase your latest innovations, products, and services at our conference. This event will provide you with a unique platform to connect with a diverse audience of Paediatric Orthopaedic specialists, researchers, and industry professionals.

We eagerly anticipate your presence at the conference and are excited about the prospect of working together to advance the field of Paediatric Orthopaedics.

TEAM POSICON - 2025

ORGANIZING COMMITTEE

PATRON



Dr. Ashok Johari

ORGANISING CHAIRMEN



Dr. Dhiren Ganjwala



Dr. Premal Naik

ORGANISING SECRETARY



Dr. Maulin Shah

TREASURER



Dr. Kamlesh Devmurari

CORE ORGANIZING COMMITTEE



Dr. Akash Makadia



Dr. Arpit Patel



Dr. Dhwanil Tada



Dr. Hitesh Shah



Dr. Joyance James



Dr. Kirti Ramnani



Dr. Maulik Patel



Dr. Prakash Chauhan



Dr. Rohan Parwani



Dr. Shalin Shah



Dr. Shyamal Patel

CONTENTS

1) Corporate Sponsorship: Levels and Benefits	4
2) Web, Multimedia and Audio-Visual Sponsorship	5
3) " POSICON-2025" Commemorative Book and Mementos	5
4) Scientific Brochure	5
5) Banquet - Dinner	6
6) Industry Workshops and Events	6
7) Promotional, Branding and Marketing Opportunities	6
8) Main Hall and ICL Session Sponsorship	7
9) Exhibition Floor Layout (Tentative)	8
10) Trade Registration Form	10
11) Trade Rules and Regulation	11

Save the DATES



CORPORATE SUPPORTER: LEVELS AND BEENFITS

GOLD SUPPORTER

Rs. 25,00,000

- Company name and logo on all conference brochures and website as Gold Supporter
- Largest logo recognition on the POSI 2025 website for one year
- Premium -1 Trade Stall (9 x 3 meters in front of main conference venue gait)
- Running advertisement on Mobile App
- 5 conference passes for the company staff
- Presence during one ICL of choice
- One Industry session allotment
- Two A-4 brochure to be inserted in all delegate bags
- Branding during Banquet Dinner (Friday) and Lunch area on Saturday (but not as exclusive sponsor)
- Audio-visual Running Slides between Presentations in main hall.

SILVER SUPPORTER

Rs. 15,00,000

- Company name and logo on all conference brochures and website as Silver Supporter
- Premium -2 Trade Stall (6 x3 meters at the premium conference location)
- One ICL allotment
- One Industry session allotment
- 4 conference passes for Company staff
- Audio-visual Running Slides between Presentations in main hall.
- One A-4 brochure to be inserted in all delegate bags
- Display of logo on conference website and final announcement
- Branding during Thursday Dinner & Friday Lunch

BRONZE SUPPORTER

Rs. 10,00,000

- Company name and logo on all conference brochures and website as Bronze Supporter
- Premium -3 Trade Stall (4 x3 meters at the premium conference location)
- One Industry session allotment
- 4 conference passes for Company staff
- Audio-visual Running Slides between Presentations in main hall.
- One A-4 brochure to be inserted in all delegate bags
- Branding during Saturday Dinner & Sunday Lunch

WEB AND MULTIMEDIA SPONSOR AND AUDIO-VISUAL

AUDIO-VISUAL SUPPORTER

Rs. 10,00,000

- Supporting Company's Slides are displayed between Sessions, Lunch and Tea Break.
- One Trade booth of 3x3 mtr in Premium area (B-Category)
- The supporter can display name and logo on the Audio-Visual systems being used in all halls.
- 1 Full page Color advertisement inside the Newsletter.

INTERNET CYBER CAFÉ

Rs. 5,00,000

- No. of supporter: 1
- The Internet Café will be a provision for all delegates and will be conveniently located to be used by all delegates. The supporter can have a standee or display with company brands, information and logo.
- 1 Full page Black & White advertisement inside the Newsletter.

MEMENTOS

POSICON-2025 MEMENTOS

Rs. 5,00,000

- A nicely carved memento representing heritage of Gujarat will be gifted to all the international and national faculty.
- 1 half page Black & White advertisement inside the Newsletter
- Memento Bag / Box with the Sponsor Logo
- 2 Conference Pass

SCIENTIFIC BROCHURE & ABSTRACT BOOK

SCIENTIFIC BROCHURE

Rs. 7,00,000

- Support for final brochure (60 page) of POSICON – 2025
- Branding on last page
- One trade booth of 3x3 mtr (B – category)
- Supporter can print company logo on last page and circulate to other associations

ABSTRACT BOOK

Rs. 5,00,000

- Will be given in the delegate kit / conference APP
- Record of all the submitted abstracts of POSICON-2025
- Supporter can print the company logo on the back page / reverse of pen drive

CONFERENCE INAUGURAL, BANQUET & WORKSHOP DINNER

CONFERENCE INAUGURAL DINNER (2nd January)

Rs. 10,00,000

- 10 corporate passes to Dinner
- Company name and logo on Invitation Cards
- Backdrop branding during dinner
- Branding in Dinner area and Chair branding
- One 6x3 mtr trade booth (A-category) in Premium area.

BANQUER DINNER (3rd January)

Rs. 15,00,000

- 15 corporate passes to Dinner
- Company name and logo on Invitation Cards
- Backdrop branding during dinner
- Branding in Dinner area and Chair branding
- One 6x3 mtr trade booth (A-category) in Premium area.

WORKSHOP DINNER (4th January)

Rs. 7,00,000

- 10 corporate passes to Dinner
- Company name and logo on Invitation Cards
- Backdrop branding during dinner
- Branding in Dinner area and Chair branding
- One 6x3 mtr trade booth (A-category) in Premium area.

PROMOTIONAL BRANDING AND MARKETING

CONFERENCE BAG

As per actual

- The supporter of the Conference Bag will get opportunity to present the Company Logo on all the bags providing visibility for all delegates during the entire conference

RESIDENT DELEGATES' WELCOME KIT

Rs. 1,00,000

- The supporter's logo, brandname will be displayed on the welcome kit of the residential delegates which will comprise of welcome letter, local Gujarati snacks and a small gift article.

SPEAKERS' PREVIEW ROOM

Rs. 5,00,000

- No. of supporter: 1
- The Speakers preview room will be created for the entire invited faculty where they can upload and view their presentation prior to their session. The supporter can have a standee or display with company brands, information and logo and screen saver at the desktops.
- The supporter will provide all the necessary equipment, Tea / Coffee vending machines, furniture etc.
- Permission to put branding inside & outside the lounge.
- The supporter can display name and logo in the Lounge.

FACULTY LOUNGE

Rs. 5,00,000

- The supporter will provide all the necessary equipment. Tea / Coffee vending machines, furniture et. Permission to put branding inside and outside the lounge.

PRE CONFERENCE ICL SPONSORSHIP

Rs.3,00,000 per ICL

- Total 9 ICLs are going to take place.
- Each supporter will be provided a 2x2 mtr trade booth (C-category)
- Supporter can put standee inside the hall
- 2 minutes AV screen time before starting each ICL
- Invite for lunch for 3 company executives
- Company logo in trade partner list on Mobile APP, Souvenir

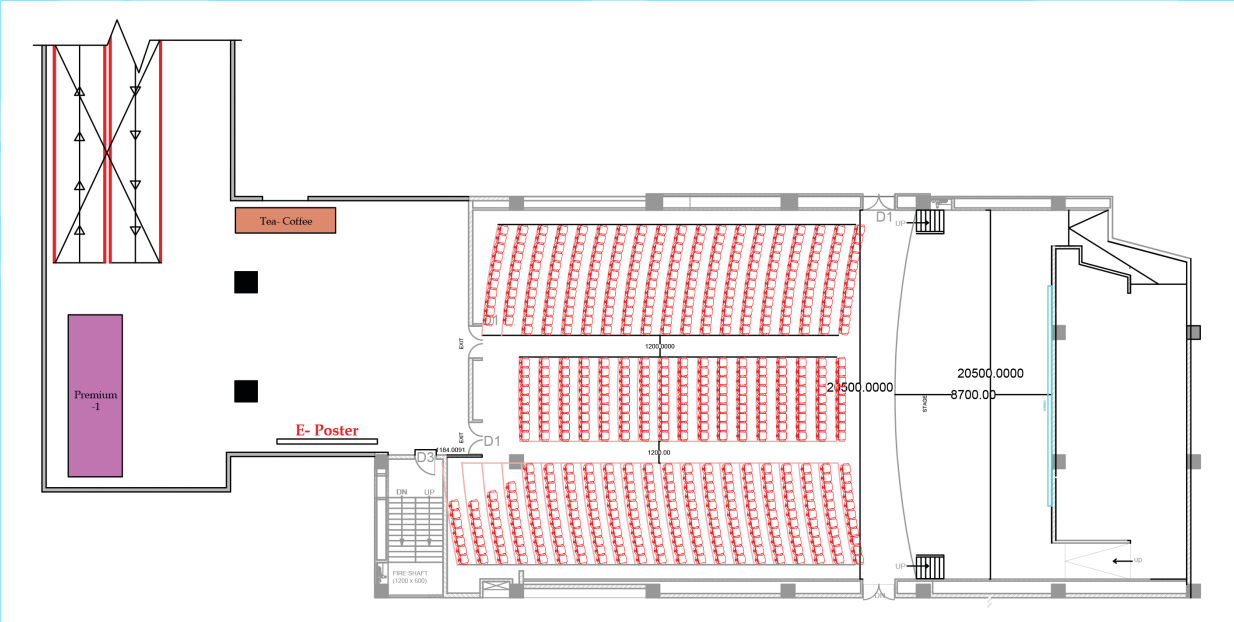
INDUSTRY SESSION

Rs. 5,00,000 per Industry session

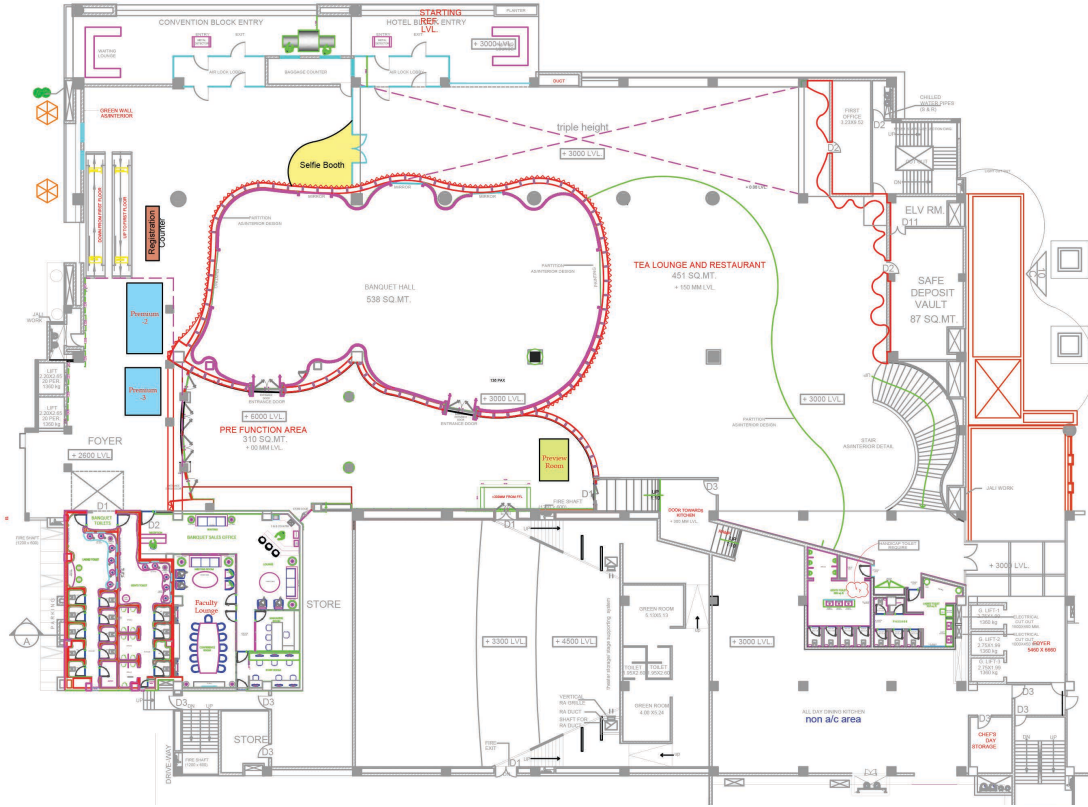
- Total 4 industry sessions
- 30 minutes time between ICLs with no parallel academic activity
- Supporter can choose to display their product through faculty lecture, video, bone model workshop or implant display.
- Each supporter will be provided a 3x2 mtr trade stall (B-category)
- Supporter can put standee inside the hall
- Company logo in trade partner list on Mobile APP, Souvenir

TRADE EXHIBITION FLOOR LAYOUT PLAN

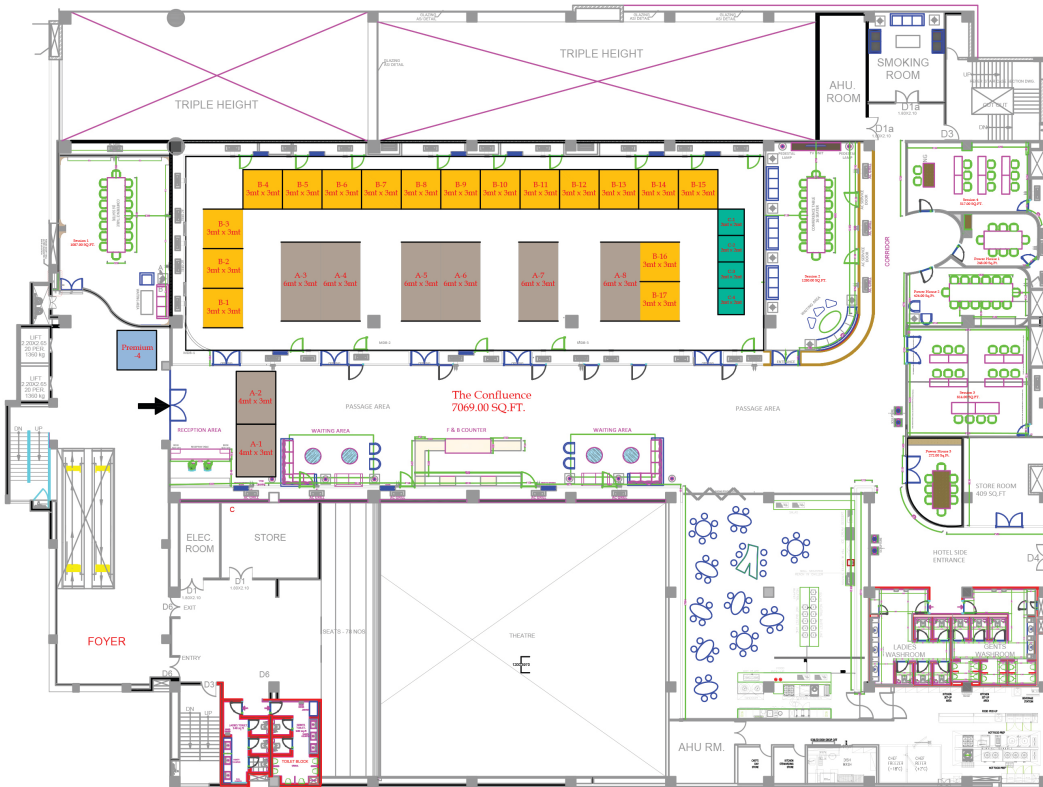
STALL CATEGORY	No. of Stalls	TILL 30 th JUNE, 2024	1 st July Onward (Subject to availability)
Category – A (6mt x 3mt)	8	3,00,000	4,00,000
Category – B (3mt x 3mt)	17	2,00,000	3,00,000
Catergory – C (2mt x 2mt)	4	1,00,000	1,00,000
Premium-1 (9mt x 3mt)	1	To Gold Sponsor	
Premium-2 (6mt x 3 mt)	1	To Silver Sponsor	
Premium-3 (4.5mt x 3 mt)	1	To Bronze Sponsor	
Premium-4 (3mt x 3mt)	1	3,00,000	4,00,000



GROUND FLOOR PLAN



SECOND FLOOR PLAN



REGISTRATION FORM

Contact Name:

Name of Company:

Address:

.....

City: Pincode:

Telephone: Email:

1) CORPORATE SUPPORT

Gold Silver Bronze

2) WEB AND MULTIMEDIA SPONSOR AND AUDIO-VISUAL

Audio-visual Internet Cyber Café

3) MEMENTOS

Mementos

4) SCIENTIFIC BROCHURE & ABSTRACT BOOK

Brochures Abstract Book (in 32 GB Pen Drive)

5) CONFERENCE DINNERS: INAUGURAL DINNER, BANQUET, WORKSHOP DINNER

Inaugural Dinner (Thursday) Banquet Dinner (Friday) Workshop Dinner (Saturday)

6) PROMOTIONAL BRANDING: FOUR TITLES

Conference Bag Speakers' Preview Room Mobile Charging Phone Stations

Parking Area Delegates' Welcome Kit Faculty Lounge

7) MAIN SESSION PARALLEL SESSIONS AND ICL SUPPORT DURING THE MEETING

ICL Industry Session

8) TRADE EXHIBITION

Stall Category A B C Premium Stall-4

Please tick your choice. This form has to be submitted along with your written commitment by email to posicon2025@gmail.com

TRADE RULES & REGULATIONS

IMPORTANT INSTRUCTIONS

1. You will get the handover of your stall on January 2, 2024 , 5 pm and have to vacate the stall area by 4.00 pm on January 4, 2025.
2. Each stall will be given 1 Table, 4 Chairs, 1 dustbin, a carpet and 1 plug point in the Stall and Fascia Name will be printed by us.
The exhibitor will have to abide by Fire and safety norms of the Hotel.
3. Each stall will be given 1 KW power (Single Phase). Additional power or Three Phase connection can be bought at additional cost.
4. Each Exhibitor will be given 3 Lunch coupons (Except Table Space) for January 4, 5 & 6, 2025. Extra Lunch coupons can be bought at Rs. 1,800/- per day. Table Space will get 1 lunch coupon.
5. Organizers can provide a letter confirming Exhibitors' participation for Octroi purpose on request.
6. No nailing will be allowed on Octronome stalls. For branding purpose, only double sided tapes to be used.
7. Stall owners can display banners and hoarding within designated stall areas.
8. No banners or display boards are allowed outside the designated stalls.
9. Any damage caused to the Octronome sheets or stall material will have to be compensated to the contractor.
10. Subletting of stall will be considered as breach of contract and in such cases, the stall owner will be asked to vacate the stall with immediate effect and a fine of Rs. Five Lakh will be charged.
11. Sharing of stall is strictly not allowed.
12. Goods and Material displayed in stalls should be as per Government Rules & Regulations.
13. Overnight retention of goods in respective stalls will be at the sole risk of the stall owners. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material.
14. Sticking of any promotional material in Hotel area is strictly not allowed.
15. Stall owners will have to obtain a gate pass from the Hotel Management while getting the material from out.
16. Organizers reserve all rights to alter the stall lay out or allocation of stalls.

PAYMENT DETAILS

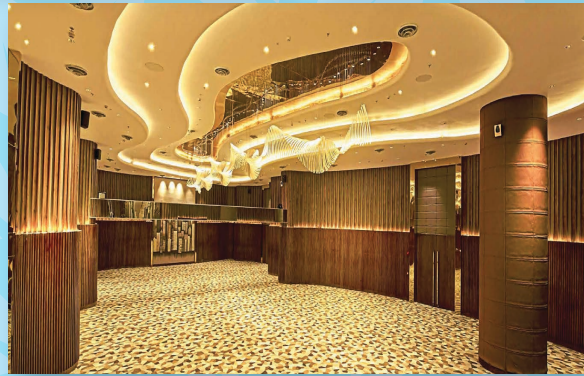
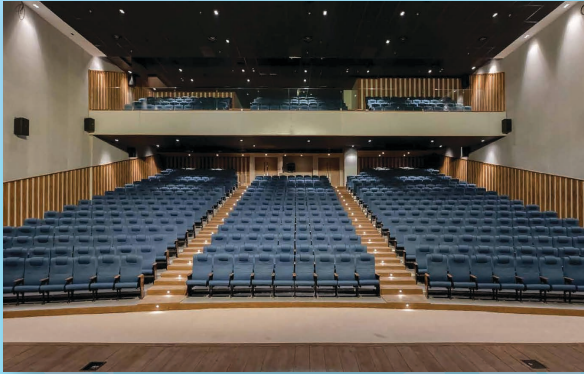
Payment should be made by cheque / DD / NEFT in favour of " Pediatric Orthopaedic Surgeons' Association". NEFT details and QR scan code is provided below.



SCHEDULE OF PAYMENT

- Deposit amount at the time of booking: 25% of the total amount
- First Installment before 31 July, 2024: 50% of the total amount
- Before 15 November, 2024: Full & Final Amount

**VENUE : The Forum Convention Center,
Club07, Ahmedabad.**



Organised by



Pediatric Orthopaedic Surgeons'
Association, Gujarat

Societies Involved



Conference Managed by:
Rx EVENTS PVT. LTD.
+91 90993 31371/50
rxevents.co.in

CONFERENCE SECRETARIAT

ORTHOKIDS CLINIC
7th Floor, Golden Icon, Near Shyamal Cross Roads, Satellite,
Ahmedabad – 380015, Gujarat, INDIA
Phone: +91 7490026360, +91 9825026360
Email: posicon2025@gmail.com



Conference Designed by:
Ashoi Designs
+91 98252 65336
ashoidesigns@gmail.com

